

WEDLUXE x JW MARRIOTT PARQ VANCOUVER

Campaign *Summary*

A verified recap of JW Marriott Parq Vancouver's print advertising, Company Profile visibility, online editorial and social distribution.

REPORTING WINDOW

AUGUST 1, 2025–SEPTEMBER 17,
2026

CAMPAIGN STATUS

EXPIRES SEPTEMBER 23



JW Marriott Parq

LUXURY VENUE · VANCOUVER

A connected campaign across content and social.

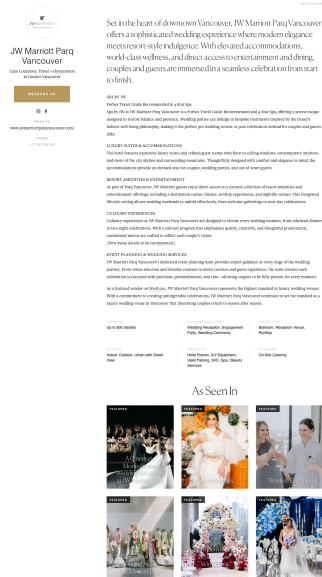
Headline totals reproduced from the fixed Momently report covering the stated reporting window.

30,921 Social views & impressions Organic and boosted delivery	4,890 Reach People reached across tracked activity	243 Total clicks Across tracked platforms
197 Total engagements Likes, comments, shares and saves	166 Interactions Organic and promoted activity	42 Total saves Across tracked social platforms

ALWAYS-ON DISCOVERY

A destination with six published features.

The JW Marriott Parq Vancouver Company Profile presents the venue, services and contact details while connecting visitors directly to six WedLuxe features.

VIEW COMPANY
PROFILE

LIVE EDITORIAL PORTFOLIO

6 features

Each additional feature strengthens the venue's permanent editorial footprint and gives couples more ways to discover the property through real celebrations and design-led inspiration.

PRINT ADVERTISING

Brand presence in Issues 35 and 36.

Two consecutive print placements kept JW Marriott Parq Vancouver visible alongside WedLuxe's luxury wedding editorial.





JW MARRIOTT
PARQ VANCOUVER

A CELEBRATION AS EXTRAORDINARY
AS YOUR LOVE

At JW Marriott Parq Vancouver, weddings are crafted with effortless sophistication. With over 30,000 square feet of open-air terraces and refined indoor venues, every detail is designed to inspire unforgettable moments. Overlooking Vancouver's vibrant skyline and serene waterfront views, our spaces create a breathtaking backdrop for your perfect day. Let JW Marriott Parq Vancouver transform your vision into a timeless celebration of love.

JW Marriott Parq Vancouver
38 Smith Street
Vancouver, BC V6B 0R3

jwmarriottparqvancouver.com
Tel 778.370.8129 | @jwmarriottvan

Issue 35

Print advertisement

VIEW PLACEMENT





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Issue 36

Print advertisement

VIEW PLACEMENT



ONLINE REAL WEDDING FEATURE · AUGUST 7, 2025

Cindy & Pankey

A Cinematic Monochrome Wedding Reception at JW Marriott Parq

The Grand Ballroom became a black-and-white dreamscape with velvet draping, mirrored surfaces, sculptural white florals, candlelight and a custom floor surrounding the celebration.

[READ THE FEATURE](#)

SOCIAL AND PINTEREST DISTRIBUTION

Editorial extended across visual channels.

The fixed report attributes the complete 30,921 social views and impressions to Instagram photo and Story activity plus Pinterest distribution. Each platform module retains the source's lifetime label.

13,005

Instagram photo views

2,096

Instagram Story views

15,820

Pinterest impressions

31

Pinterest saves

The Cindy and Pankey feature generated 503 pageviews, 360 engaged sessions and a 5.45% outbound click-through rate—evidence that the story held attention beyond social discovery.

VISIT
INSTAGRAM

RECOMMENDED NEXT CHAPTER

Turn venue visibility into a deeper proof library.

With six profile features, two print advertisements and a strong real-wedding story already in market, the clearest opportunity is to keep building around new celebrations at the property. Future placements remain subject to editorial review, available inventory and package terms.

EDITORIAL CONTINUITY

Add recent real weddings.

Prioritize visually distinctive celebrations that reveal different room configurations, cultural traditions and guest experiences across the property.

OPPORTUNITY

EVERGREEN DISCOVERY

Keep the profile current.

Use new editorial proof to deepen the Company Profile grid and create more routes from social and search into the venue story.

OPPORTUNITY

SOURCE REPORTS

Overview and native-content figures use the fixed Momently window of August 1, 2025 through September 17, 2026. Instagram and Pinterest modules retain the source's lifetime labels. The separate highlights page is live and may continue updating.

OPEN PERFORMANCE REPORT

OPEN HIGHLIGHTS

DOWNLOAD THIS SUMMARY

OPEN COMPANY PROFILE